

THE JetBlueChallenge

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Golf Digest Teams-Up With The JetBlue Challenge To Provide Tournament Organizers Added Value, Designed To Enhance the Golfers' Experience.

Charities and Golf Courses Can Now Earn An ROI On Their Hole-In-One Prize Package.

New York, NY – The Golf Digest Company announced a partnership with the Colana Sports Group, operator of the JetBlue Challenge Hole In One prize package. This new twosome will enable charity tournament organizers, who use the JetBlue Challenge as part of their event, to provide participants a FREE one year subscription to either *Golf Digest* or *Golf For Women*.

“The Golf Digest partnership is another example of our commitment to provide Tournament Organizers added value,” said Christine Fitzgerald, Colana Sports Group, “We understand the need for fundraisers to earn a return on their investment when they choose a Hole In One solution.”

The JetBlue Challenge, for the past seven years, has provided a growing number of golf outings across the USA an opportunity to raise additional funds via the Mulligan and/or Shootout as part of the JetBlue Challenge.

“We are excited to join forces with the Colana Sports Group,” said David Olesnevich, Golf Digest, “We support their efforts to provide charities an exciting way to raise funds at their golf outings.”

To find out more, visit www.jetbluechallenge.com or call 631.584.9544.

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